

## **BACKGROUNDER**

### **Company Background**

OneSIMCard is a division of Long Distance Post, LLC, a Massachusetts company that has served the communication needs of all 50 states since 1994. The company distributes a full range of communications services, including prepaid calling cards, dial-around international long distance, prepaid mobile and cellular service and phones, SIM cards, broadband phone service, T1 voice and data broadband services. Long Distance Post strives to make communication as efficient and inexpensive as possible for the user, whether calling across town, across the country, or across the globe.

Long Distance Post's OneSIMCard product is feature-packed, pre-paid international cell phone service offering the lowest long distance rates in the industry. The range of business travelers who can use this international mobile service to great advantage is very wide: from the occasional international traveler who simply wants to have a cell phone in case of an emergency in a faraway destination, to a frequent corporate jet-setter who needs to continuously stay in touch with clients. Ultimately, the OneSIMCard offers the opportunity to stay in touch while avoiding domestic carriers' high roaming charges: customers can actually save up to 80% over other international mobile carriers.

### **Industry Overview**

In the early 90s, the first GSM networks (GSM is Global System for Mobile Communication, the widely used digital mobile phone standard) that were deployed used the Subscriber Identity Module (SIM) to ensure the security of subscriber authentication. SIM cards allow users to take their GSM phone overseas and make calls without incurring high roaming charges from their current wireless service provider. During the early years of this technology, SIM cards were used primarily to secure authentication for access to network services.

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However, in recent years the memory and capabilities of SIM cards have expanded. SIM cards now enable mobile network operators to provide subscribers with a variety of additional services and applications. This coincides with increased consumer demand for cell phones to serve multiple purposes -- to inform, to entertain, and to serve as the primary tool for instant, convenient communication. There is also a great disparity in the costs associated with different SIM cards and SIM phone providers.

Many different companies offer travelers prepaid international calling services and SIM cards. Among these companies, Long Distance Post with its OneSIMCard product stands apart. OneSIMCard offers individuals, corporate travel managers, corporate accounting departments and travel industry professionals clear and substantial advantages:

- A comprehensive internal infrastructure (including Web site) to make acquisition of services quick and easy.
- A superior pricing structure.
- Simple account management via the Web site.
- A full range of ancillary services (i.e., translation services).
- A variety of service options – i.e., renting, buying, corporate solutions, etc.
- The backing of Long Distance Post, Inc., a financially stable, 13-year-old company with a proven track record of strong customer support.

With so many distinct advantages, OneSIMCard holds claim to a position of leadership in the international calling services industry.

## FACT SHEET

**COMPANY:** Long Distance Post, LLC

**PRINCIPAL PRODUCT:** OneSIMCard

**CORPORATE HEADQUARTERS:** 556 Trapelo Rd  
Belmont, MA 02478-0004, USA

**PHONE:** (617) 489-5952 (corporate)  
(800) 640-2599 (toll-free)

**FAX:** (617) 812-0370 (corporate)

**WEB SITE:** [www.LDPost.com](http://www.LDPost.com)  
[www.onesimcard.com](http://www.onesimcard.com)

**E-MAIL:** support@onesimcard.com

**FOUNDED:** 1994

**MISSION:** The mission of OneSIMCard is to provide business travelers with the best, least expensive, and easiest-to-use international cell phone service.

**PRODUCTS:** A comprehensive range of SIM cards, SIM card mobile phones and pre-paid international calling services.

**PRINCIPAL:** Alex Filippov, General Manager

**OWNERSHIP:** The company is privately owned and financed.

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## PRODUCTS & SERVICES

The LD Post product line includes:

- OneSIMCard pre-paid international mobile service and SIM card
- OneSIMCard pre-paid international GSM cell phones
- Corporate OneSIMCard accounts w/ phone fleet on-line management dashboard
- OneSIMCard international calling interpreter services
- OneSimCard Distributors web based facilities
- OneSIMCard data and email access
- Broadband IP phones and services
- Prepaid mobile airtime recharge services
- Prepaid dial-around long distance
- Switched discount Long Distance Services
- T1 Voice/Data and Integrated Lines
- Toll-free 800 #'s
- US and International DIDs